

# Disruptive Investing ETFs shaping the future

25 September 2018

Four Seasons Hotel des Bergues Geneva

8:00-14:00 // conference & lunch

Event dedicated to the ETF industry,  
presenting the main players' best expertise  
and forward-thinking research

Partners



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Event dedicated to professional investors only - [events@sphere.swiss](mailto:events@sphere.swiss) - [www.sphere.swiss](http://www.sphere.swiss)



// PROGRAM

**08h00**    **Welcome coffee**

**08:30**    **Introduction**

**08h40**    **Where are the limits of replication? Where are the limits of passive investment?**

**Francois Millet**, Head of ETF and Index Product Development, Lyxor ETF

**Nima Pouyan**, Head Invesco Powershares Switzerland & Liechtenstein

**Markus Götschi**, Head Passive Product Development, UBS Asset Management

Moderator: **Katia Coudray**

**09h20**    **Defensive investing: protection through ETFs**

**Francois Millet**, Head of ETF and Index Product Development, Lyxor ETF

**09h40**    **Refining core/satellite investing by combining ETFs and alternative investments**

**Grégoire Haenni**, CIO, Caisse de Prévoyance de l'Etat de Genève

**Nicolas Samaran**, Head ETF Product Development, Invesco Powershares

**Regis Bourget**, Head of Institutional Sales, French-speaking Europe, Lyxor ETF

**Dr. Daniel Rudis**, Head Investment Solutions Switzerland, UBS Asset Management

Moderator: **Eric Thuillier**, Partner, Investivity SA

**10h20**    **Diversified income in a low yield environment**

**Nima Pouyan**, Head Invesco Powershares Switzerland & Liechtenstein

**10h40**    **Coffee break**

**11h10**    **Comment être performant dans un nouvel environnement légal (MiFID II)**

**Serge Pavoncello**, CEO de Wedge Associates, Président de l'ASG

**Christophe Utelli**, Partner, Deputy CEO, COO, Cité Gestion

**Jean-Sylvain Perrig**, Founder Premyss, Chairman SFAA Swiss Financial Analysts Association

Moderator: **Marco Rastaldi**, Investir.ch

**11h50**    **Socially Responsible ETFs: Doing well by doing good!**

**Raimund Müller**, CIIA, Head Passive & ETF Specialist Sales Switzerland & Liechtenstein, UBS AG

**12h10**    **Keynote speaker // Elisabete Ramalho, Industry Leader, Google Switzerland  
Insights from Google Queries about ETF; Google's approach to Protecting  
our Users Data; Cybersecurity in Financial Services**

**12h40**    **Networking lunch**

**14h00**    **End of the conference**



// DATE/VENUE

Tuesday 25 September 2018  
8:00-14:00  
Four Seasons Hotel des Bergues Geneva  
33 Quai des Bergues - 1201 Geneva

// REGISTRATION

The event is dedicated to professional investors only.

We kindly ask you to register before September 20th:  
by phone at +41 22 566 17 32  
by e-mail at [events@sphere.swiss](mailto:events@sphere.swiss)