

PODIUM

Investment in the **Spotlight**

3RD EDITION

02 MARCH 2027 **Geneva** · Metropole Hotel

04 MARCH 2027 **Zurich** · Baur au Lac Hotel

FR · DE · EN — FULL-DAY INVESTMENT FORUM

The Swiss investment forum where the **decision-makers** meet — the joint flagship of the **SPHERE × finews** alliance.

One stage. Two media powerhouses.

SPHERE × finews

In 2027, PODIUM becomes the **joint flagship investment event** of SPHERE and finews — the two leading voices of Swiss wealth & asset management. The same audience, twice the reach behind every sponsor's message.

01

One event, two platforms

PODIUM is co-produced and co-branded by SPHERE and finews across the French- and German-speaking markets.

02

The buy-side, on stage

CIOs and investment heads from private banks and leading independent managers lead the debate.

03

Dual editorial relay

Every partner benefits from editorial visibility across SPHERE and finews, supported by coordinated promotion before, during and after the event.

Where Switzerland's investment decisions are **made.**

PODIUM 2027 gathers the people who actually allocate capital. Plenary panels bring **CIOs and investment leaders** onto the stage — the same decision-makers featured every Thursday in the SPHERE × finews **CIO interview series**, now live and in the room.

WHO'S IN THE ROOM

PRIMARY AUDIENCE

**Independent
Asset Managers**

EAMs / GFIs

ALLOCATORS

**Single & Multi-
Family Offices**

INSTITUTIONS

Private Banks

ADVISORS

**Institutional
advisors &
allocators**

A full day, alternating stage and salon.

7 CIO panels · 6 partner slots · 08:30–18:30

MORNING

08:30	Welcome & networking breakfast
09:00	CIO Panel 1
09:25	CIO Panel 2
09:50	Power Talks — 3 sponsors
10:15	Investor Meetings — 3 rooms
11:35	Break
11:45	CIO Panel 3
12:10	CIO Panel 4
12:35	Networking lunch

AFTERNOON

13:45	CIO Panel 5
14:10	Power Talks — 3 sponsors
14:35	Investor Meetings — 3 rooms
15:55	Break
16:10	CIO Panel 6
16:35	CIO Panel 7
17:00	Closing networking cocktail
18:30	End of the event

● CIO panels ● Partner activities ● Breaks & meals

The questions Swiss investors want debated.

PODIUM's editorial programme is shaped by a survey conducted among Swiss investors and allocators. Seven CIO panel topics will be selected from this shortlist, reflecting the priorities expressed by the investment community.

-
- 01 **How should portfolios be diversified when traditional correlation patterns break down?**
 - 02 **Does the current rate environment challenge traditional allocation models?**
 - 03 **Which asset classes currently offer the most compelling risk–return profile?**
 - 04 **Where does the real investment potential of AI lie: infrastructure, applications or data?**
 - 05 **Which risks are markets underestimating today?**
 - 06 **Where should investors take a contrarian view?**
-

The investment themes shaping the 2027 agenda.

-
- 07 **Could the financing needs of AI, infrastructure and the energy transition drive a revival in bond markets?**
 - 08 **How should liquidity be managed across multi-asset portfolios?**
 - 09 **How will tokenisation expand the investable universe?**
 - 10 **How can investors navigate today's increasingly diverse hedge-fund landscape?**
 - 11 **How should China be positioned within a global allocation, given its specific political risks?**
 - 12 **When do structured products genuinely add value to a portfolio?**
-

The final seven CIO panel topics will be selected from this shortlist, based on the priorities expressed by Swiss investors and allocators.

Two cities. Two landmark venues.



GENEVA

02 March 2027

Metropole Hotel

PREMIUM SETTING



ZURICH

04 March 2027

Baur au Lac Hotel

PREMIUM SETTING

Refined, centrally located venues built for private presentations and meaningful exchange — an environment that reflects the standards of the Swiss investment industry.

The reach behind every sponsor.

Indicative figures

SPHERE

3,000+

wealth-management professionals at SPHERE events

20'000+

qualified professionals in the SPHERE community

15K

combined newsletter & LinkedIn audience

finews

745,000+

monthly unique users (regional reach)

21,800+

newsletter subscribers (regional reach)

96K

LinkedIn followers

ON THE DAY · PODIUM 2027

6

asset-manager sponsors

7

CIO panels

100/event

qualified investors (target)

Take the stage at PODIUM 2027.

6 PARTNERS MAXIMUM PER EDITION · 4 SILVER + 2 GOLD PACKAGES

SILVER PACK — 4 AVAILABLE

CHF 25,000

per city · CHF 45,000 for both (–10%)

- **Power Talk** interview on stage with a journalist
- **3 × Investor Group Meetings** across the three salons
- **Editorial advertorial** on SPHERE, relayed on finews (FR + DE + IT)
- Branded totem & networking-area visibility
- Logo, hyperlink & tag in all SPHERE × finews communications
- Sponsored LinkedIn post + paid boost (with performance report)
- 2 team passes (excl. speaker) · Post-event qualified attendee list, subject to applicable data-protection rules

GOLD PACKAGE — 2 ONLY

CHF 35,000

per city · CHF 63,000 for both (–10%)

EVERYTHING IN SILVER PACK, WITH:

- **A seat on a CIO panel** in addition to the Power Talk — among the buy-side decision-makers
- **Presenting-partner billing** beside SPHERE × finews, incl. your name on your panel
- **A dedicated interview** in the SPHERE × finews CIO series
- **Priority choice of meeting slot** · 4 team passes

ADD-ONS Additional city · extra editorial relay — on request.

PODIUM 2027 · SPHERE x FINES

Let's put your strategy in the **spotlight**.

Reserve your place among the six asset managers featured at PODIUM 2027, in front of Switzerland's investment decision-makers.

CONTACT

Sphere Events Team

EMAIL

events@sphere.swiss

ONLINE

sphere.swiss
finews.ch