SPHERE

PODIUM

Investment in the Spotlight

Seven CIO panels, Power Talks and Investor Meetings, with six asset-management partners per city.

GENEVA

TUESDAY 2 MARCH 2027

Hôtel Métropole
Quai du Général-Guisan 34, 1204 Geneva
Mainly French · organised by SPHERE

ZURICH

THURSDAY 4 MARCH 2027

Baur au Lac
Talstrasse 1, 8001 Zürich
Mainly German · co-organised by finews and SPHERE

Doors open at 08:30 with a networking breakfast. End of the event at 18:30.

01 · AT A GLANCE

KEY DEADLINES

WHAT TO SEND	DEADLINE	FORMAT
Company logo & website URL	**As soon as possible**, so we can announce you as a partner	EPS or SVG
Speaker details (Power Talk & Investor Meetings)	Mid-January 2027	Details + photo 300 dpi
Networking-area banner visual	Early February 2027	PDF, CMYK, 300 dpi
Newsletter advertorial	1 week before the agreed publication date	Text + portrait
Presentation & video files	48 h before the event: Geneva by Sun 28 Feb · Zurich by Tue 2 Mar 2027	PPT 16:9 · MP4

Please send all files to **events@sphere.swiss**.

CONTACT

YOUR CONTACT

Souad Dous, Co-founder, SPHERE
souad.dous@sphere.swiss
+41 79 752 78 41

EVENTS TEAM

events@sphere.swiss
+41 22 566 17 32
Rue François-Versonnex 7, 1207 Geneva

02 · EVENT FORMAT

DETAILED PROGRAMME

08:30	Welcome & networking breakfast
09:00	CIO Panel 1
09:25	CIO Panel 2
09:50	**Power Talks · partners 1, 2, 3 (6 min each)**
10:15	**Investor Meetings · 3 rooms, 3 rotations**
11:35	Break
11:45	CIO Panel 3
12:10	CIO Panel 4
12:35	Networking lunch
13:45	CIO Panel 5
14:10	**Power Talks · partners 4, 5, 6 (6 min each)**
14:35	**Investor Meetings · 3 rooms, 3 rotations**
15:55	Break
16:10	CIO Panel 6
16:35	CIO Panel 7
17:00	Closing networking cocktail
18:30	End of the event

YOUR TIME AS A PARTNER

1 Power Talk of **6 minutes** on stage, then **3 Investor Meetings of 25 minutes** in rotating rooms. Partners 1–3 speak in the morning, partners 4–6 in the afternoon. Your slot is confirmed by SPHERE.

MORNING ROTATION · 10:15 – 11:35

25 min + 2 min change

ROOM	10:15	10:42	11:10
A	Partner 1	Partner 3	Partner 2
B	Partner 2	Partner 1	Partner 3
C	Partner 3	Partner 2	Partner 1

AFTERNOON ROTATION · 14:35 – 15:55

25 min + 2 min change

ROOM	14:35	15:02	15:30
A	Partner 4	Partner 6	Partner 5
B	Partner 5	Partner 4	Partner 6
C	Partner 6	Partner 5	Partner 4

CIO PANELS

Extreme risks · Rates & correlations · Bonds · Hedge funds · Private equity · Artificial intelligence · Digital assets. **Panellists are invited by SPHERE: you do not need to provide a CIO.**

03 · ON STAGE

PREPARING YOUR POWER TALK

A 6-minute on-stage interview of your speaker, conducted by a SPHERE journalist, in front of the full audience. It introduces your expertise before your Investor Meetings.

TOPIC

Free choice: it does not have to match one of the CIO panels.

PREPARATION

The SPHERE journalist will contact your speaker in due time to agree on a preparation session together, by video call. You will define the 3 to 4 questions together.

FORMAT

Seated interview, no slides. Short, concrete answers: about 1 minute 30 each.

SPEAKER

Please be at the venue 30 minutes before your slot for the microphone check.

04 · SPEAKERS & MATERIALS

WHAT WE NEED FROM YOU

COMPANY

- Logo in EPS or SVG
- Website URL

SPEAKERS

- Power Talk speaker: full name, position, company, email, mobile
- Biography (EN) and photo 300 dpi
- Investor Meetings speaker, if different

INVESTOR MEETINGS

- PowerPoint 16:9, for 25 minutes
- Video file, if shown
- Both due 48 h before the event



05 · NETWORKING AREA

YOUR BANNER ON SITE

SPHERE provides the banner structure; you only supply the print-ready visual: **1000 mm (W) × 2000 mm (H) + 50 mm bleed, PDF, 300 dpi, CMYK**, by early February 2027.

No other marketing material is allowed in the networking area. Brochures and giveaways are welcome during your Investor Meetings.

06 · SPHERE NEWSLETTER

YOUR ADVERTORIAL

To be used during 2027. The SPHERE newsletter is published every Thursday; we agree the publication date with you. Geneva edition in French, Zurich edition in German.

TITLE	LEAD PARAGRAPH	BODY	AUTHOR	PORTRAIT	OPTIONAL
max. 50 characters	max. 400 characters, 2–3 sentences	max. 5,000 characters	Name, position, company	Photo 300 dpi	Bio & company, 750 char. each

No graphics allowed. Deadline: one week before publication.

07 · COMMUNICATION KIT

ANNOUNCE YOUR PARTICIPATION

LinkedIn carousel and post, web banners, email signature and suggested texts, in English, French (Geneva) and German (Zurich). Download them from the partner page: **www.sphere.swiss/en-gb/podium-2027-partner-information**

08 · INVITING CLIENTS

INVITE YOUR CLIENTS

You may invite an unlimited number of Swiss professional investors. Every guest registers on the event page and is confirmed by SPHERE after a profile check.
Geneva: sphere.swiss/en-gb/podium-geneve-2027
Zurich: sphere.swiss/en-gb/podium-zurich-2027